

0922544-091701
T02760-44522860

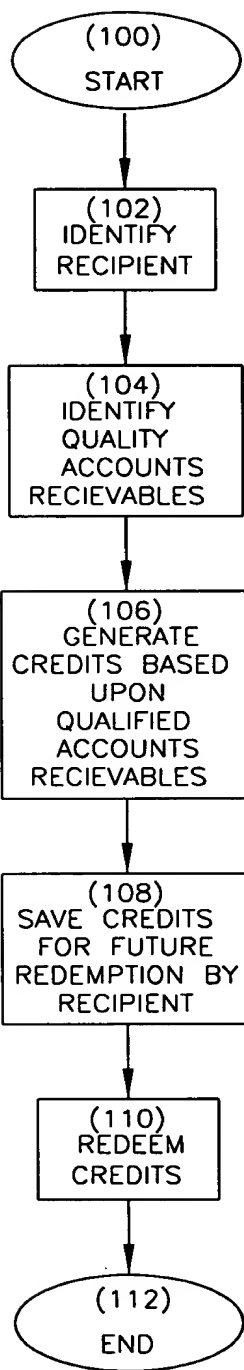


FIG. 1

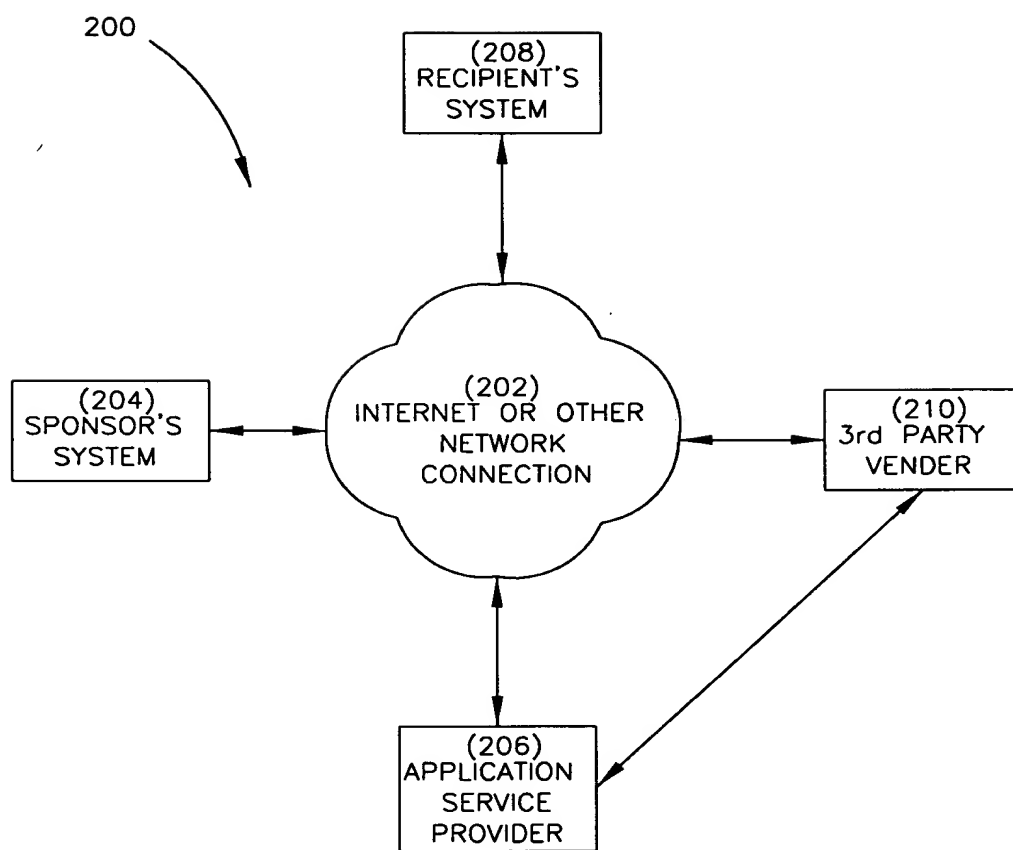


FIG. 2

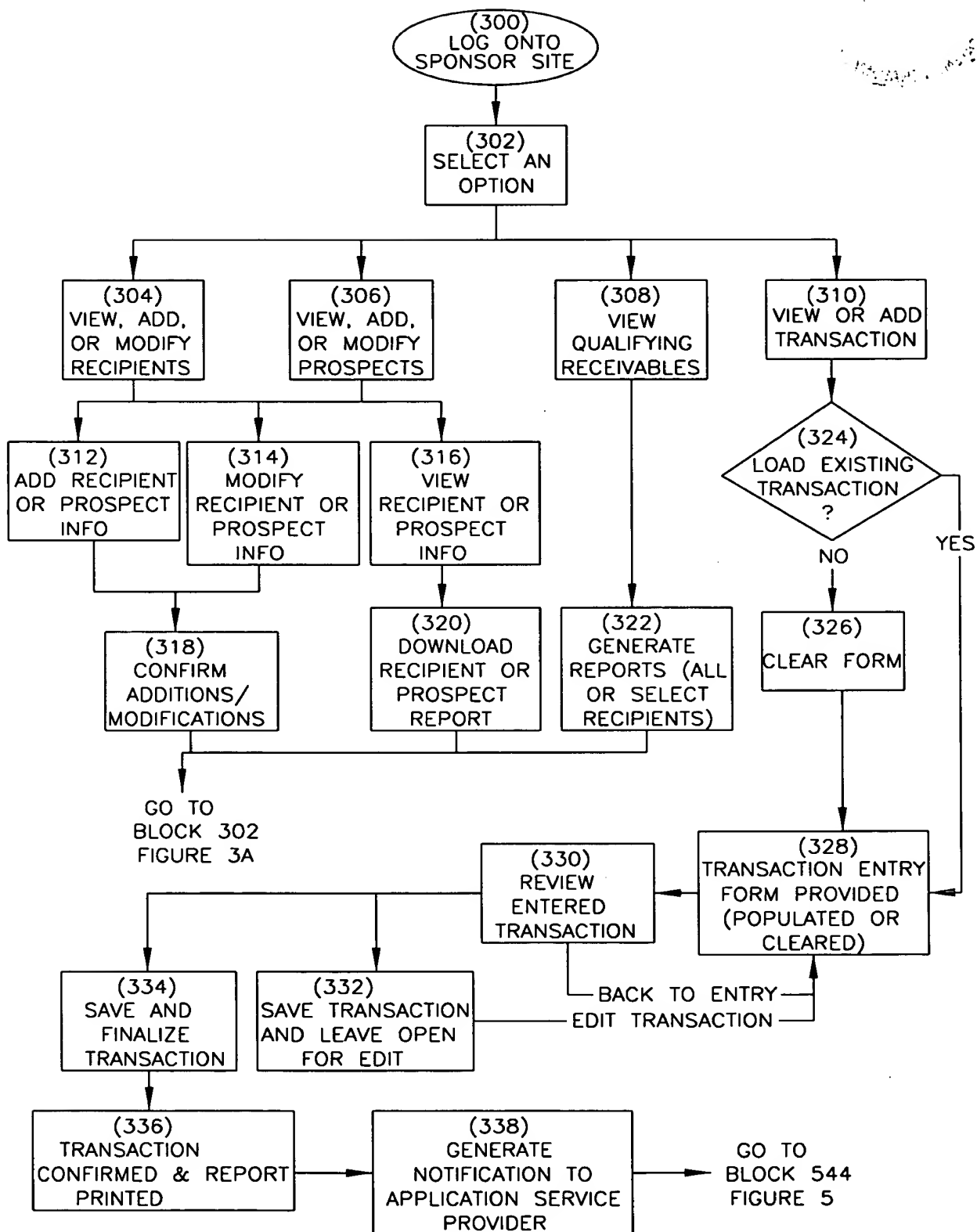


FIG. 3

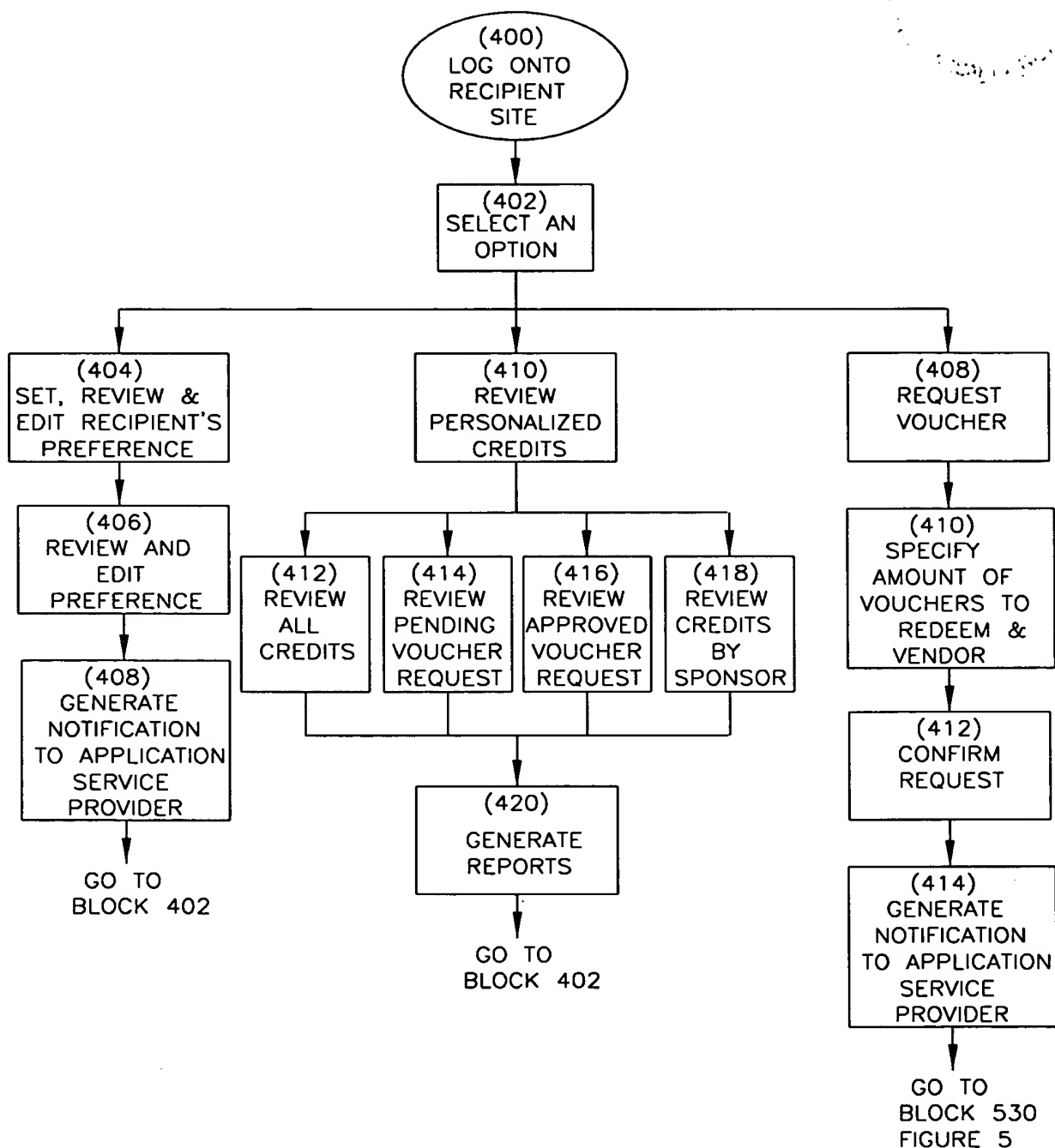


FIG. 4

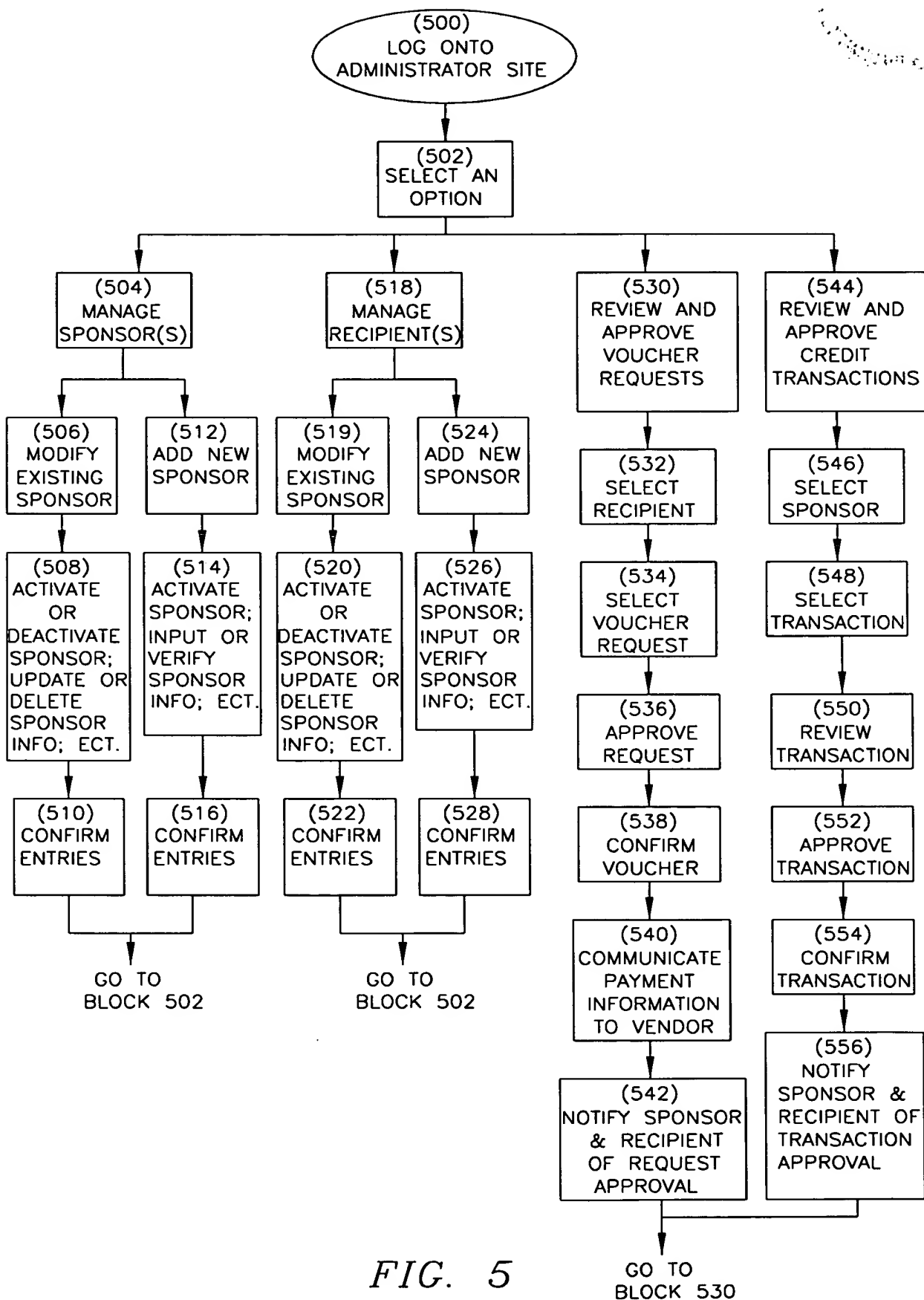


FIG. 5



FIG. 6A

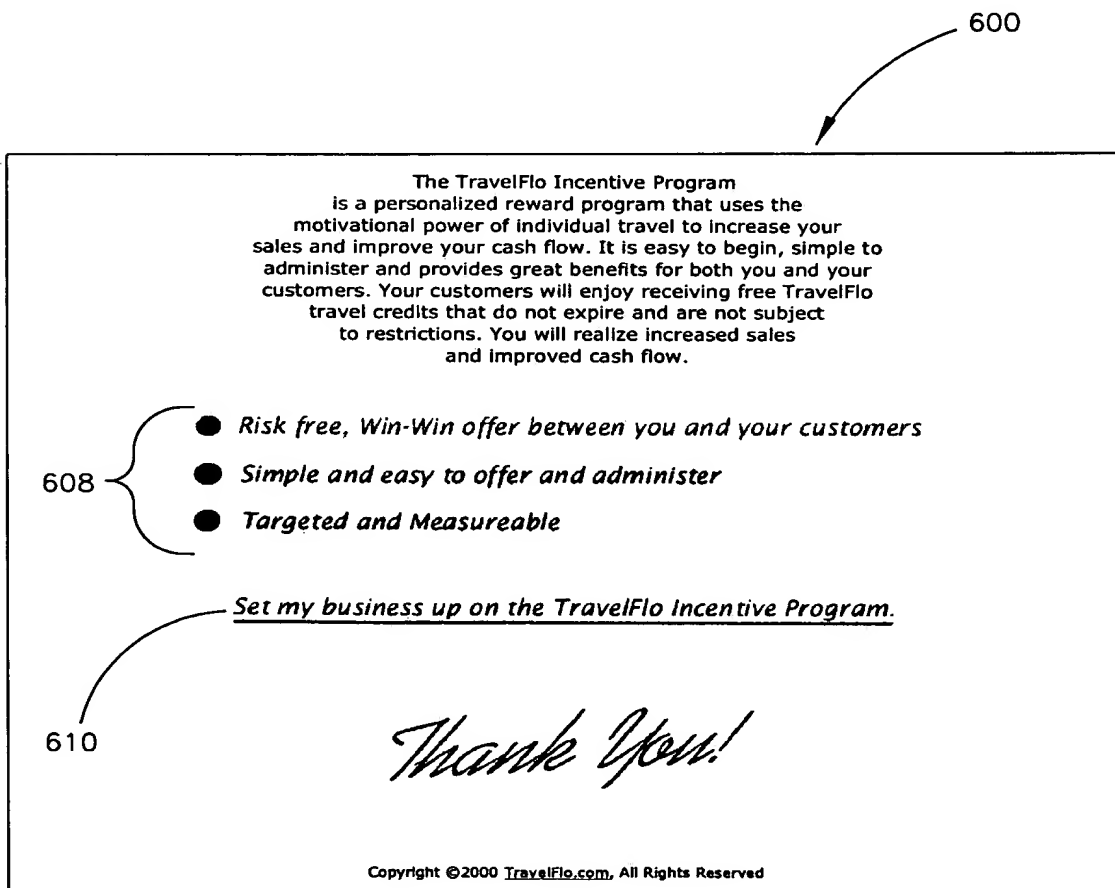


FIG. 6B

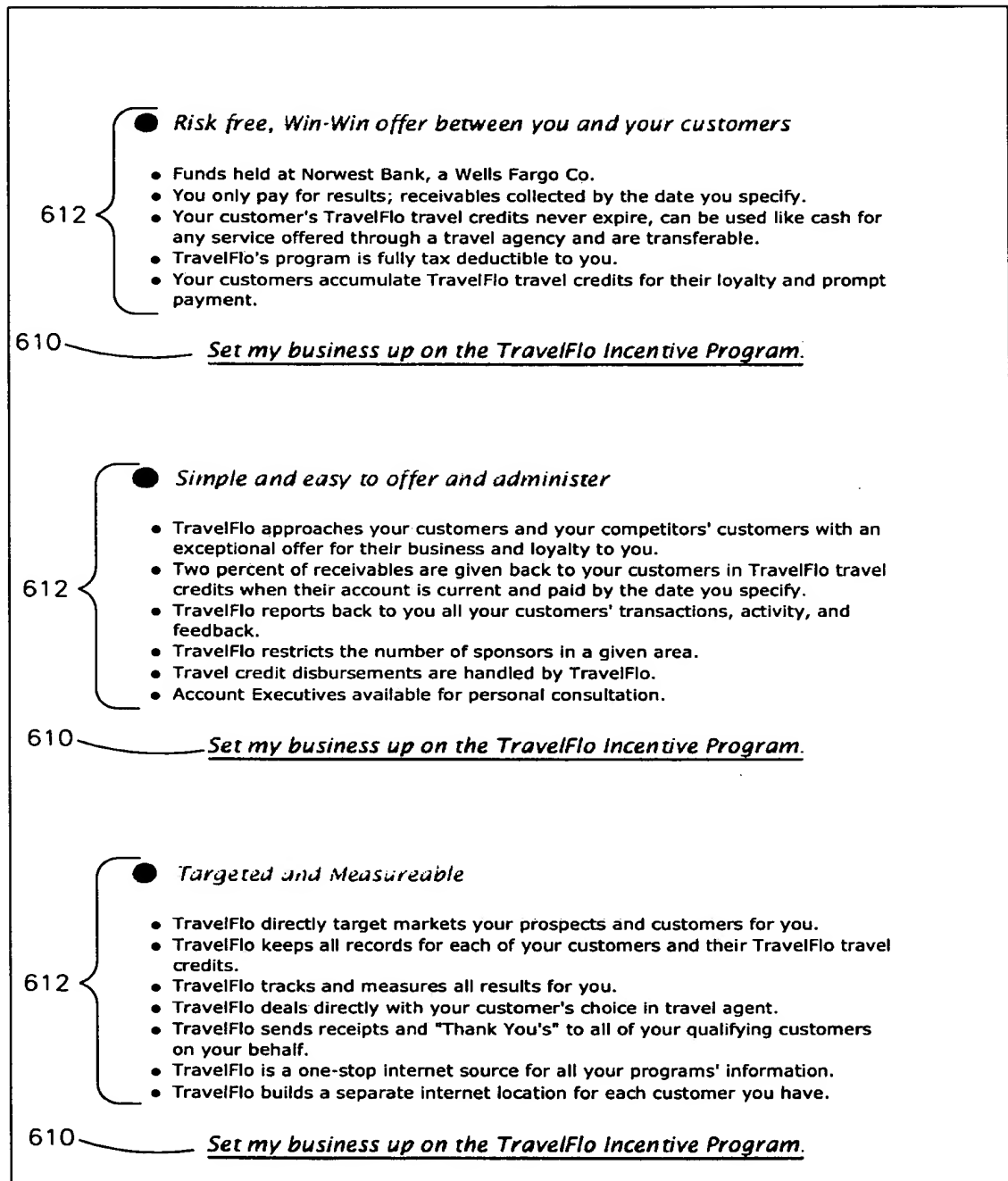


FIG. 6C

09822544-094701

700

Let's go through the quick and easy steps now!

TravelFlo will send a sponsorship agreement and a pin # to access your individual sponsor location on the TravelFlo.com web site.

Tell Us Who You Are

** Required*

* **Business Name:**

* **Address:**

Address:

* **City:**

* **State:**

* **Zip:**

* **Phone Number:**

Fax Number:

Email Address:

* **Owner Name(s):**

* **TravelFlo's day to day contact:**

702

Set Program Criteria

Specify the date receivables need to be paid in full(postmarked) in order for your customers to receive their 2% in free travel credit:

704

of each month

Provide TravelFlo with a personal access password (5 to 15 characters):

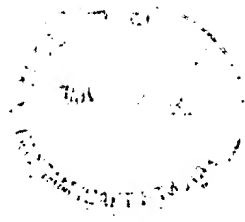
706

Enter Password:

Re-Enter Password:

FIG. 7A

0982544-091701
T07F50"44522860



700



*Provide Customer List,
Prospect List (optional)
and a \$200 Deposit*

- Provide the business name, contact name and address of customers you do business with on a regular basis.
- Provide the business name, contact name(if known) and address of future customers doing business with your competition.
- Make check payable to TravelFlo.com. This is a one time good faith deposit that will be credited towards the future cost of your program.
- Mail your \$200 check and the "Tell us who you are" information, if not done online, along with customer and prospect list to:

**TravelFlo.com
1520 High Street
Des Moines, IA 50309
1-888-430-1615**

708



Submit and Print

Your information has been recorded with TravelFlo. A TravelFlo representative will be in touch with you within two working days to establish your account.

Thank You!

FIG. 7B

Contact

From: <Sponsor.Setup@virgil.swdata.com>
To: <contact@travelflo.com>
Sent: Tuesday, August 07, 2001 3:43 PM
Subject: New Sponsor Sign Up
New Sponsor Sign Up!

Sponsor Pin #: 10048.
Business Name: Sample Business, Inc.
Address 1: 123 Main Street
Address 2:
City: Des Moines
State: IA
Zip Code: 50309
Phone Number: 515-244-1212
Fax Number:
Email Address: contact@travelflo.com
Owner Name(s): Mr. smith
Contact Name: Mr. Smith
Selected day of month to collect receivables: 10
Sponsor Password: sample

FIG. 7C

09822544-091701
T02T60-44522860

800

**Welcome
Sponsor!**

If you're already a sponsor
please type in your PIN # and Password to enter.

802 { **Pin #**
Password

804

If you're not a sponsor and
would like to be, [click here](#) or follow
the link below.

610 [Set my business up on the TravelFlo Incentive Program.](#)

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FIG. 8

Welcome back, Sample Lens Lab, Inc.!

902 — **My Customer List**

904 — **My Prospect List**

906 — **My Qualifying Receivables**

908 — **View/Add Transactions**

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FIG. 9

09822544-091701
102760-44522860

1000

My Customer List

Sample Lens Lab, Inc.

Enter specific recipient ID or click "New" to add.

Recipient:

1002

1004

1006

1007

1008

Modify

New

Close

Download My Customer List Now

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FIG. 10

FOOTNOTES

My Customer List

Sample Lens Lab, Inc.

*=Required

Business Name:

First Name:

Last Name:

*Address:

Address:

*City:

*State:

*Zip:

*Phone #:

Fax #:

Email Address:

Password:

Award Percent:

1100

1102

1104

1007

Update Customer

Close

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FIG. 11A

09822544-091701

My Customer List

Sample Lens Lab, Inc.

*=Required

Business Name: Doctor's Eye Care

First Name: Dr. Bob

Last Name: Johnson

*Address: 6548 Walnut

Address:

*City: Minneapolis

*State: MN

*Zip: 43121

*Phone #: 612-789-4567

Fax #:

Email Address: contact@travelflo.com

Password: sample

Award Percent:

1104

Update Customer

Close

1007

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1100

1102

FIG. 11B

09822544-091701
"002F60" 44522860

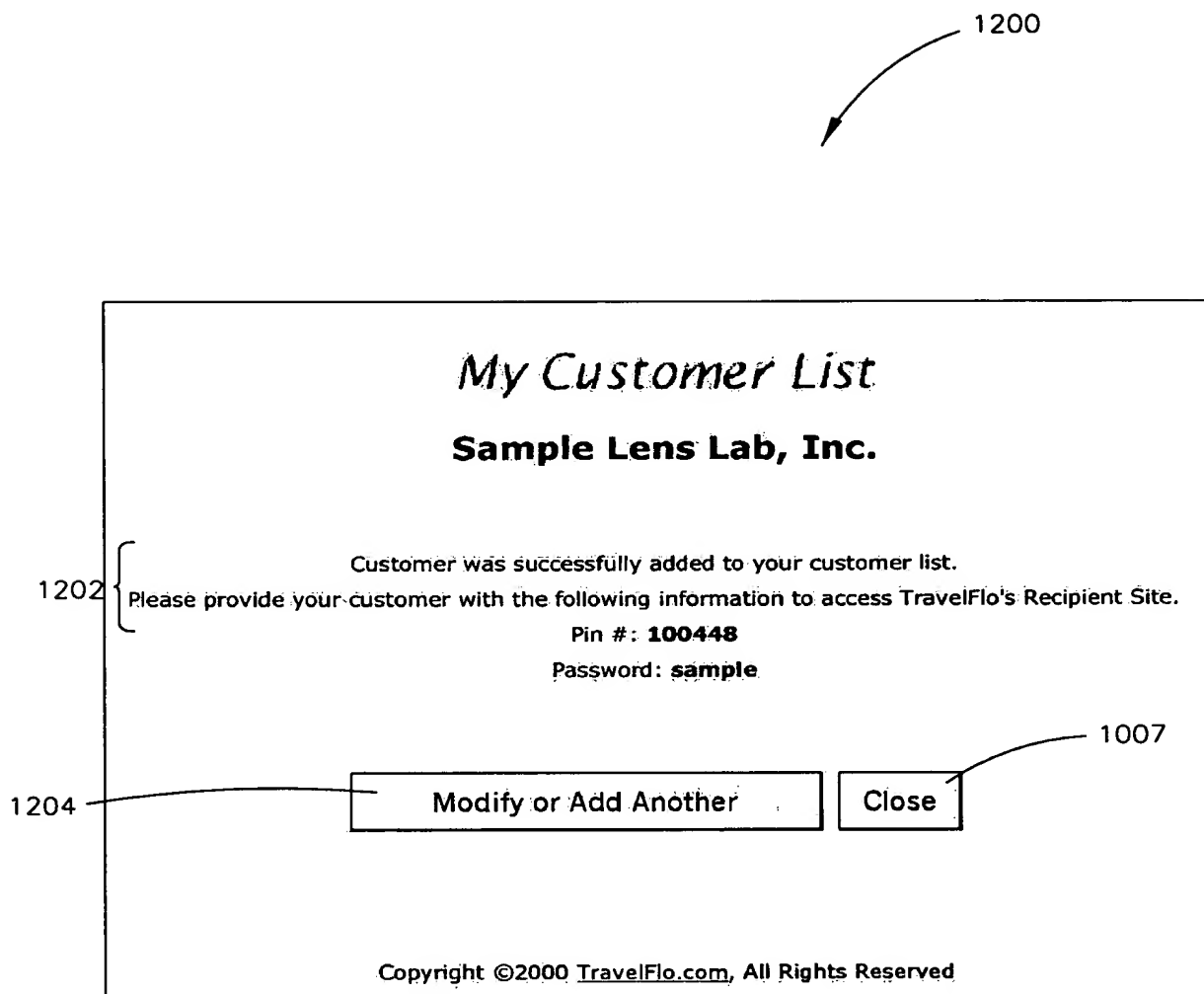


FIG. 12

102760-44522860

1300

My Customer List

Sample Lens Lab, Inc.

Enter specific recipient ID or click "New" to add.

Recipient:

1302

1304

1306

1007

Modify

New

Close

1308

Download My Customer List Now

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FIG. 13

09822544-091701
T02T60-44522860

1400

My Customer List

Sample Lens Lab, Inc.

*=Required

Business Name:	<input type="text"/>	1402
First Name:	<input type="text"/>	
Last Name:	<input type="text"/>	
*Address:	<input type="text"/>	
Address:	<input type="text"/>	
*City:	<input type="text"/>	
*State:	AK <input type="button" value="v"/>	
*Zip:	<input type="text"/>	
*Phone #:	<input type="text"/>	
Fax #:	<input type="text"/>	
Email Address:	<input type="text"/>	
Password:	<input type="text"/>	
Award Percent:	<input type="text"/>	

1404

1007

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FIG. 14

102750-44522860

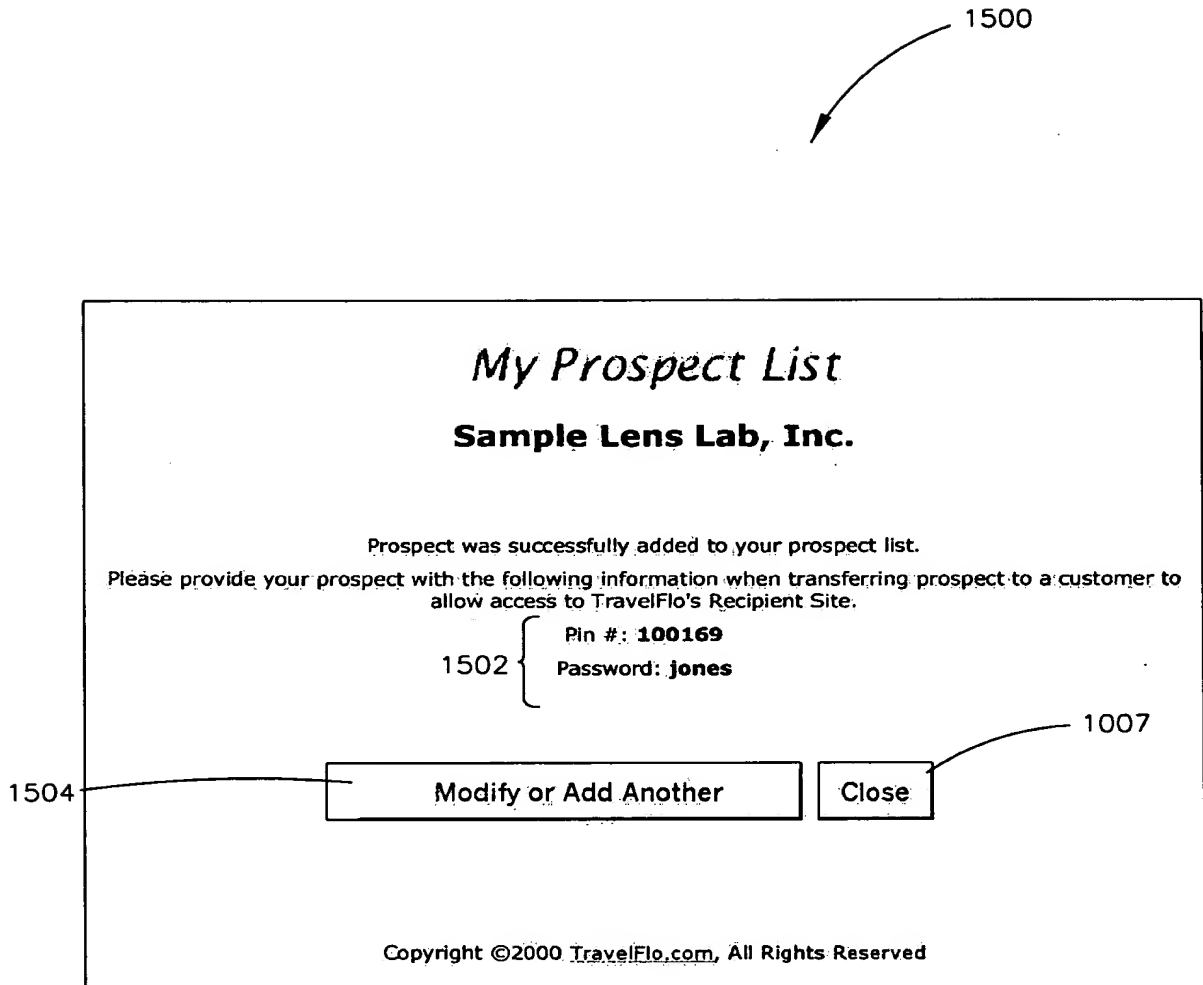


FIG. 15

My Qualifying Receivables

Sample Lens Lab, Inc.

Enter specific recipient ID or "ALL" for complete report

Recipient:

Submit

Close

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FIG. 16

00922544 091700



1700



My Qualifying Receivables

Sample Lens Lab, Inc.

Last Batch Posted	Last Date Posted	Recipient Amount	Total Amount YTD	Total Posted since inception	Total Paid to Travelflo since inception
10030-17072001-00002	07/17/2001	\$3,870.00	\$166,687.68	\$167,276.68	\$4,181.93

Totals By Month

Month	Year	Recipient Amount	Pct Amt in Dollars
November	2000	\$589.00	\$14.73
January	2001	\$671.50	\$16.79
February	2001	\$68,959.98	\$1,723.99
March	2001	\$23,722.27	\$593.06
April	2001	\$26,784.34	\$669.62
May	2001	\$16,978.68	\$424.46
June	2001	\$14,843.46	\$371.09
July	2001	\$14,727.45	\$368.19

Totals By Year

Year	Year Recipient Amount	Year Pct Amt in Dollars
2000	\$589.00	\$14.73
2001	\$166,687.68	\$4,167.20

1702

Back

Close

1007

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FIG. 17

00422544.0917 FOR F60" 44522860

1800

Transaction Entry

1802

1804

Clear Form and Start New

Load Existing

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FIG. 18

1900

Transaction Entry

1902

1906

1908

1910

1904

Client Listing

John Doe
Bob Moore
John Doe

Batch ID: To Be Assigned

Client Data	Award Percentage	Qualifying Receivables	Paid to TravelFlo
100447 New Optical & Assoc. Dr. R	1.5	2000.00	40.00
100448 Doctor's Eye Care Dr. Bob J	1.5	3000.00	60.00
	1.5	0	0
	1.5	0	0
	1.5	0	0
	1.5	0	0
	1.5	0	0
	1.5	0	0
Totals:		5000.00	100.00

Add Client

Close Clear Delete Review

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FIG. 19

0922544-094701

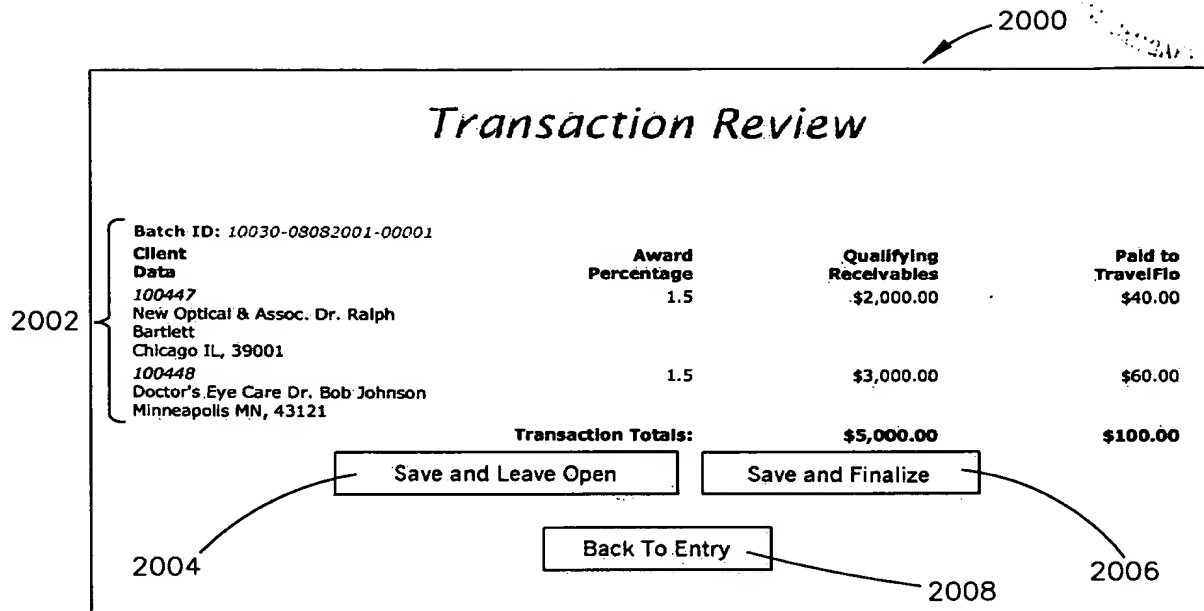


FIG. 20A

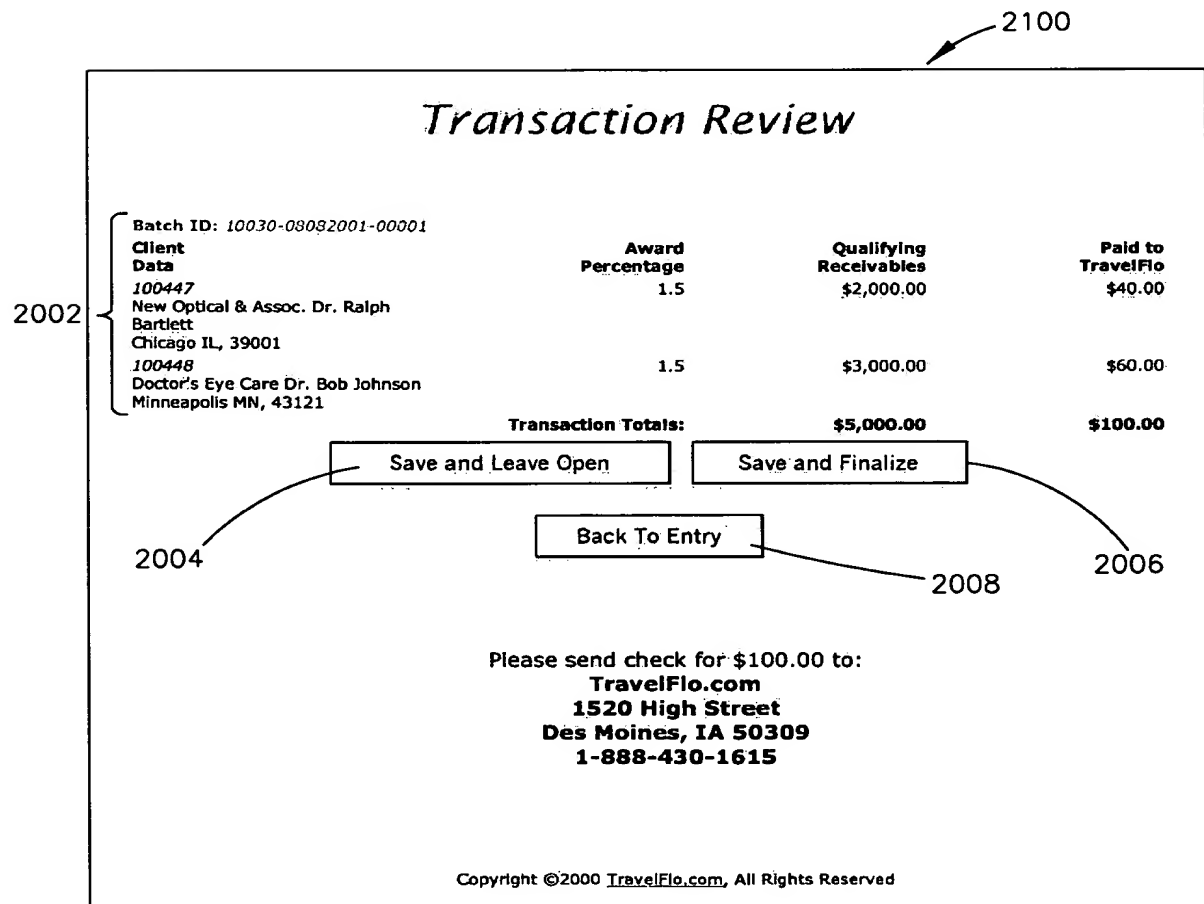


FIG. 20B

FIG. 21

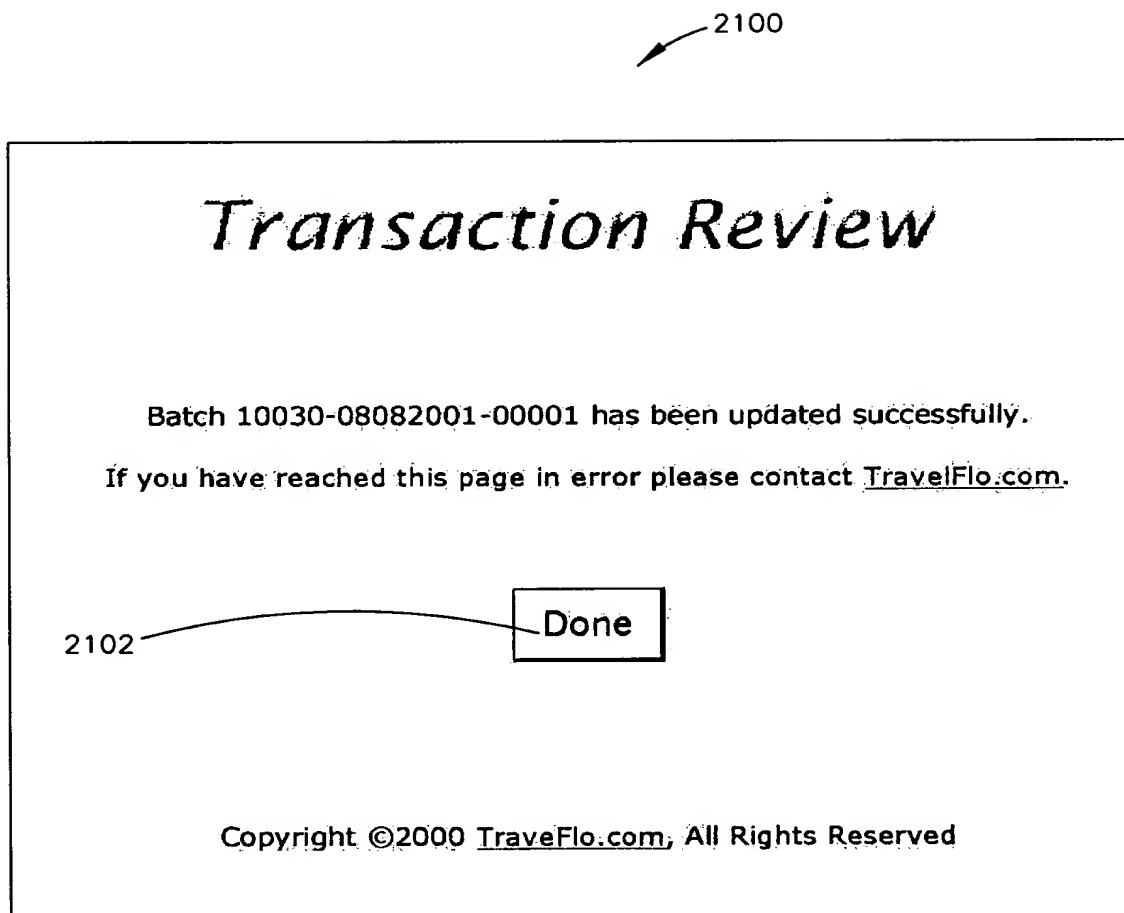


FIG. 21

09822544-091701
T02760-44522860



2200

**Welcome
Recipient!**

Enter your PIN # and Password to continue.

2202 {

Pin #

Password

2204

Go

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FIG. 22

FIG. 23

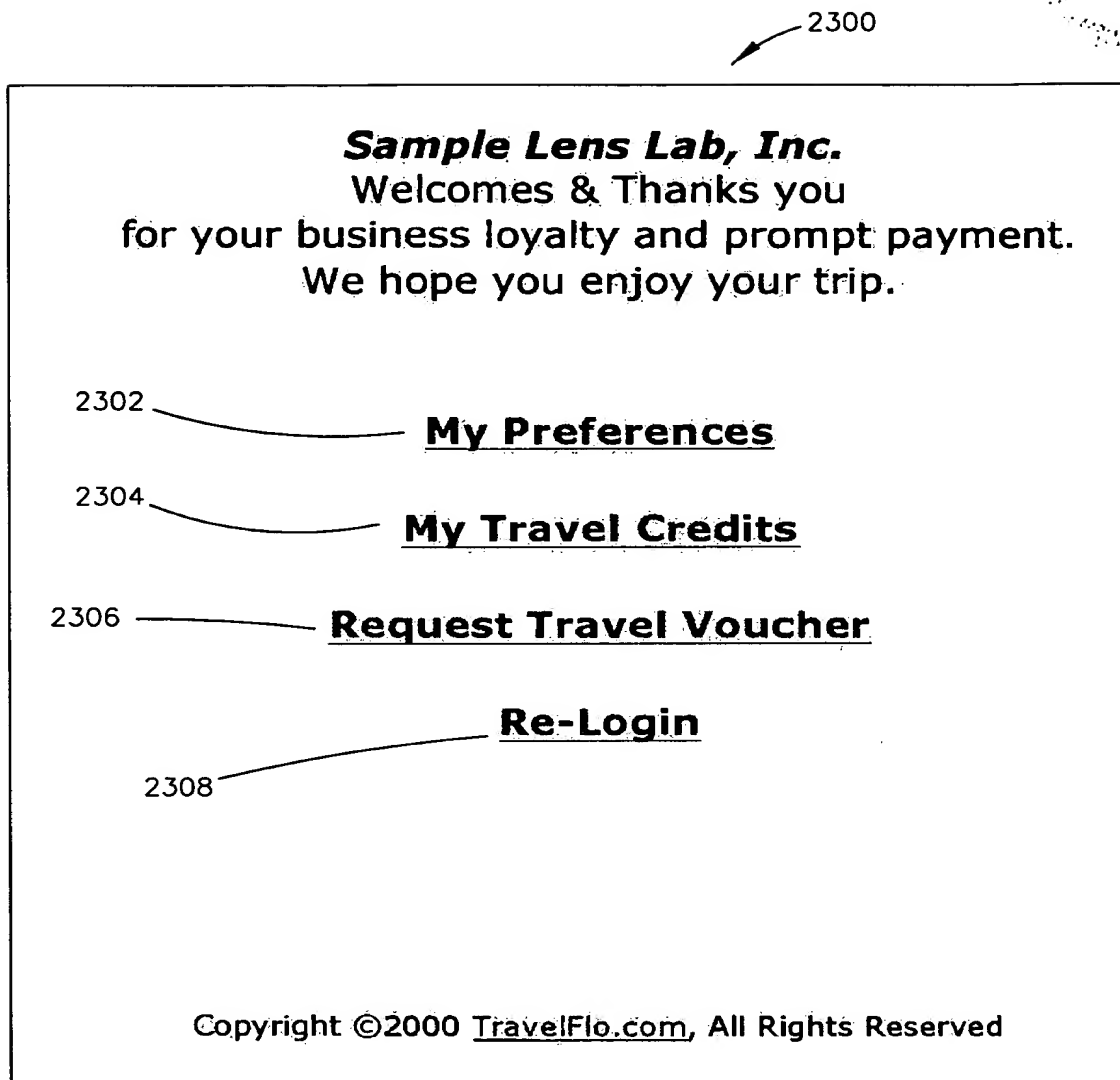


FIG. 23

09822544-091701

2400

My Preference List

Favorite Destination:

Annual or Regular
Destination:

When?

Typical number of
travelers in your party:

Typical length of vacation:

Number of trips per year:

Favorite Activities:

Mode of Transportation:

Rental Car usually needed: ☐ Yes ☐ No

Type of accomodations:

Do you want to be
contacted by Travel
Agent?

☐ Yes ☐ No

Special Need or Requests:

Non TravelFlo
Credit/Vouchers:
(this information will remain
private)

To change password enter in the boxes below.

New Password:

Re-Type New Password:

Submit

Close

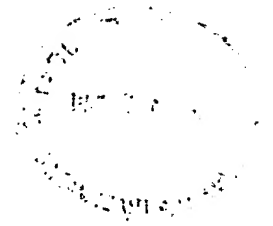
2404

2406

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FIG. 24

0982544-09170
FOI# 44522860



2500

My Travel Credits

John Doe

Please choose options for report

Report Option: All

Date Sort By: Descending

2502

2504

2506

2508

SUBMIT

CLOSE

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FIG. 25A

00822544-091701
T02760-4452860

2510

My Travel Credits

John Doe
Current Balance

Travel Credit Summary

Total Credits Available	Total in Pending	Total Used
\$759.57	\$0.00	\$500.00

Transaction Detail

Trans Date	Type	Sponsor / Travel Agent Name	Amount
04/18/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$40.00
04/13/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$40.00
03/15/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$113.56
03/14/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$117.95
03/14/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$57.91
03/08/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$15.67
03/08/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$197.52
02/22/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$179.25
02/21/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$179.25
02/01/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$20.00
02/01/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$47.30
01/30/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$97.51
01/09/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$153.65
08/08/2001	Approved Travel Voucher	ABC Travel	\$-500.00

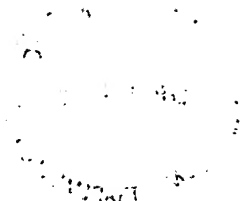
BACK

CLOSE

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FIG. 25B

00822544-0970
T02T60-44522850



2512

My Travel Credits

John Doe
Pending Travel Requests

Travel Credit Summary

Total Credits Available \$1,259.57	Total in Pending \$0.00	Total Used \$0.00
--	-----------------------------------	-----------------------------

Transaction Detail

Trans Date	Type	Sponsor/Travel Agent Name	Amount
<div><div>BACK</div><div>CLOSE</div></div>			

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2506
2508

FIG. 25C

09822544-091701
T02760-44522860

2514

My Travel Credits

John Doe
Approved Travel Requests

Travel Credit Summary

Total Credits Available	Total in Pending	Total Used
\$759.57	\$0.00	\$500.00

Transaction Detail

Trans. Date	Type	Sponsor/Travel Agent Name	Amount
08/08/2001	Approved Travel Voucher	ABC Travel	\$500.00

BACK

CLOSE

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2506

2508

FIG. 25D



2516

My Travel Credits

John Doe
Sponsor Travel Credits

Travel Credit Summary

Total Credits Available	Total in Pending	Total Used
\$759.57	\$0.00	\$500.00

Transaction Detail

Trans Date	Type	Sponsor / Travel Agent Name	Amount
01/30/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$97.51
02/22/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$179.25
02/21/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$179.25
04/18/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$40.00
03/15/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$113.56
03/14/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$117.95
03/14/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$57.91
04/13/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$40.00
01/09/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$153.65
03/08/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$15.67
03/08/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$197.52
02/01/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$20.00
02/01/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$47.30

BACK

CLOSE

2506

2508

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FIG. 25E

0982544-091701

Wednesday, August 8, 2001

*** Required**

* Travel Agent Phone: 666-340-3344

Travel Agent Address:Travel Agent State: Illinois

Travel Agent Zip: 55530

Total Credits Available: \$1,259.57

Amount of Travel Credits Requested: \$500.00

CLOSE

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FIG. 26

09322544-091701
T02T60-44522860



2700

Request Travel Voucher

You Travel Voucher request has been submitted to TravelFlo.com.

Done

2702

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FIG. 27

0982544-091701
102160-44522860

2800

Contact

From: <Voucher.Request@virgil.swdata.com>
To: <contact@travelflo.com>
Sent: Wednesday, August 08, 2001 10:26 AM
Subject: Travel Voucher Request
Travel Voucher Request

Recipient ID: 100472

Travel Agent Name: ABC Travel
Travel Agent Phone Number: 666-340-3344
Travel Agent Address: 1620 Sunset
Travel Agent Address:
Travel Agent City: Chicago
Travel Agent State: IL
Travel Agent Zip Code: 55530

Amount Requested: \$500.00

0982544-091701
10/16/04 4:52:28 PM

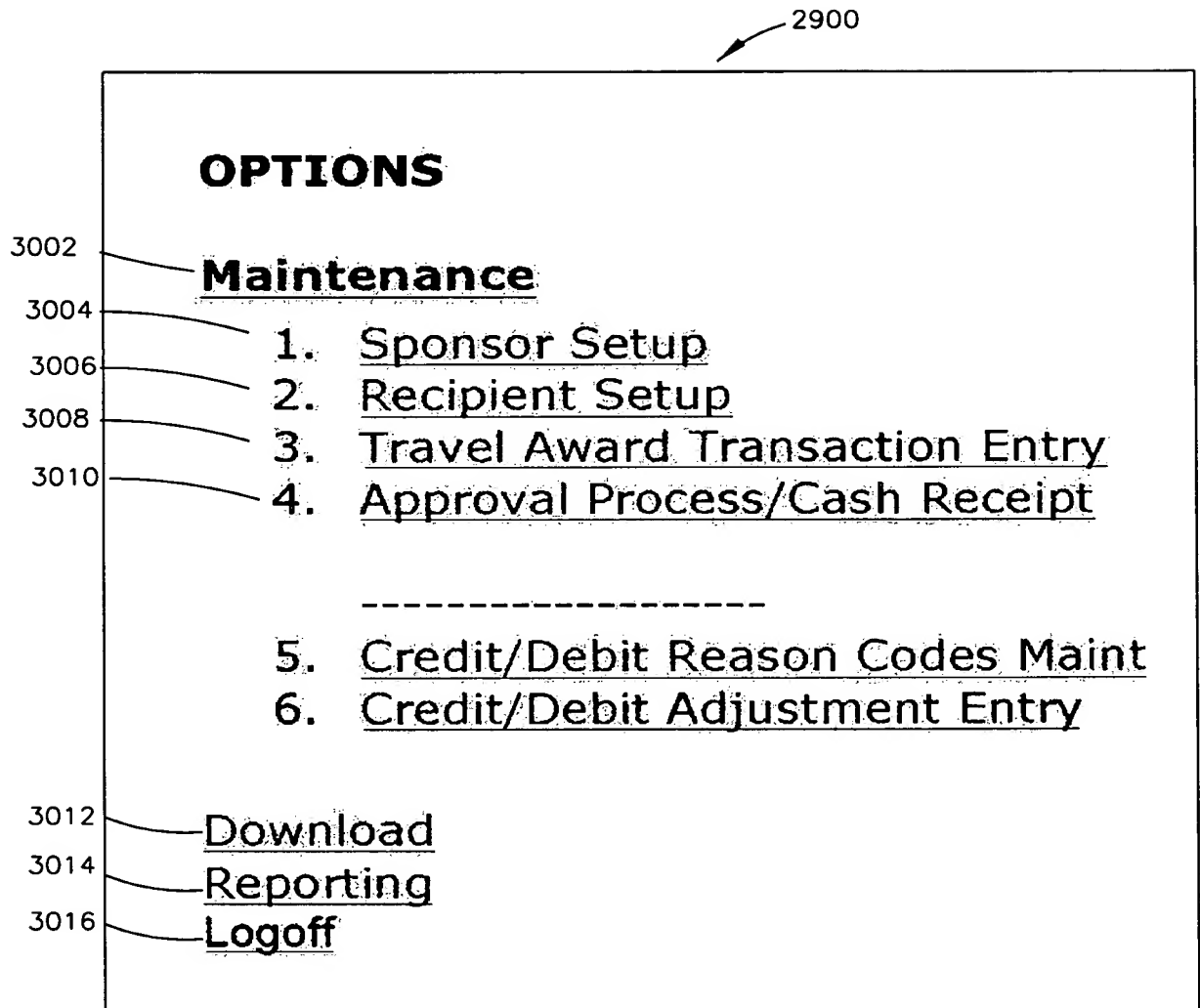
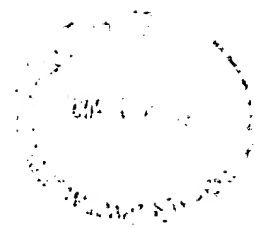


FIG. 29

0982544-091701
10/21/60 14522860



3100

Sponsor Setup

Enter an existing Sponsor PIN # to modify or delete a sponsor or click "Add New" to add a new Sponsor PIN #

Enter PIN # : 3102

3104 3106

FIG. 30

3120

Sponsor PIN # 10030 has been successfully processed.

FIG. 31C

102760-44522860

3108

Sponsor Maintenance

Pin #: 10030 Date Added:10/20/2000

* = Required

3110 {

***Business Name:**

***Address:**

Address:

***City:**

***State:**

***Zip:**

***Phone #:**

Fax #:

***Email Address:**

Owner Name(s):

***Travelflo's Contact:**

***TravelFlo's Pct:**

***Recipient's Pct:**

Day of Month to Collect:

Sponsor Password:

3112 {

Activate Sponsor ☒ ☐ De-activate Sponsor

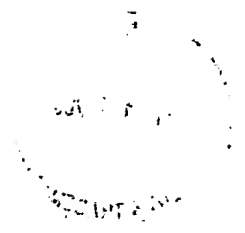
Update this sponsor ☒ ☐ Delete this sponsor

3114 {

3116

FIG. 31A

0982544-091701



3118

Sponsor Setup

Pin #: new Date Added:08/08/2001

* = Required

3110 {

*Business Name:

*Address:

Address:

*City:

*State:

AK

*Zip:

*Phone #:

Fax #:

*Email Address:

Owner Name(s):

*TravelFlo's Contact:

*TravelFlo's Pct:

*Recipient's Pct:

Day of Month to Collect:

Sponsor Password:

Activate Sponsor ☒ De-activate Sponsor ☐

3114 {

Submit

Reset

3116

FIG. 31B

NATIONAL BUREAU OF STANDARDS
U.S. DEPARTMENT OF COMMERCE
JUN 19 1964
NBS

Enter PIN # :

1

Add New Recipient

3206

FIG. 32A

Recipient PIN # 100448 has been successfully processed.

FIG. 32D

100448-09101

3208

3209 {

Pin #: 100448 Date Added: 10/20/2000

* = Required

3210 {

Business Name: Doctor's Eye Care

First Name: Dr. Bob

Last Name: Johnson

*Address: 6548 Walnut

Address:

*City: Minneapolis

*State: MN

*Zip: 43121

*Phone #: 612-789-4567

Fax #:

Email Address: contact@travelflo.com

* Password: sample

Award Percent:

Sponsor: 10030

3214 {

Active ☒ In-Active ☐

Update this recipient ☒ Delete this recipient ☐

3212 {

Submit

Reset

3216

FIG. 32B

FIG. 32C

3218

Recipient Setup

3209 { Pin #: new Date Added:08/08/2001

* = Required

3210 {

Business Name:

First Name:

Last Name:

*Address:

Address:

*City:

*State: AK

*Zip:

*Phone #:

Fax #:

Email Address:

* Password:

Award Percent:

Sponsor: 10024

3212 {

3216

FIG. 32C

3304

FIG. 33B

FOI b0 b7E b7C b7D

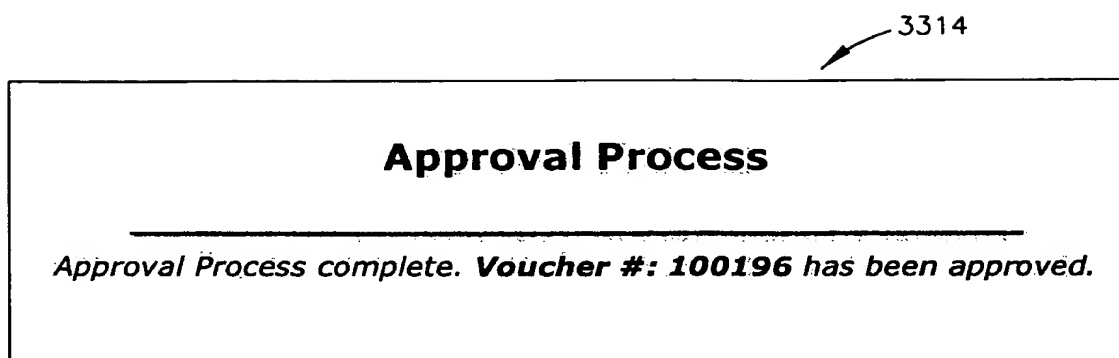


FIG. 33C

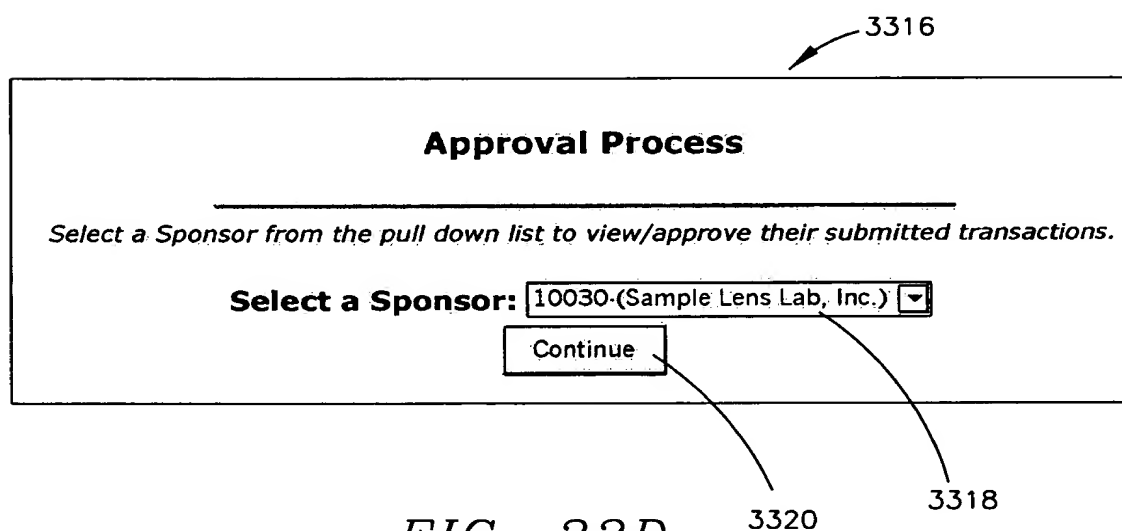


FIG. 33D

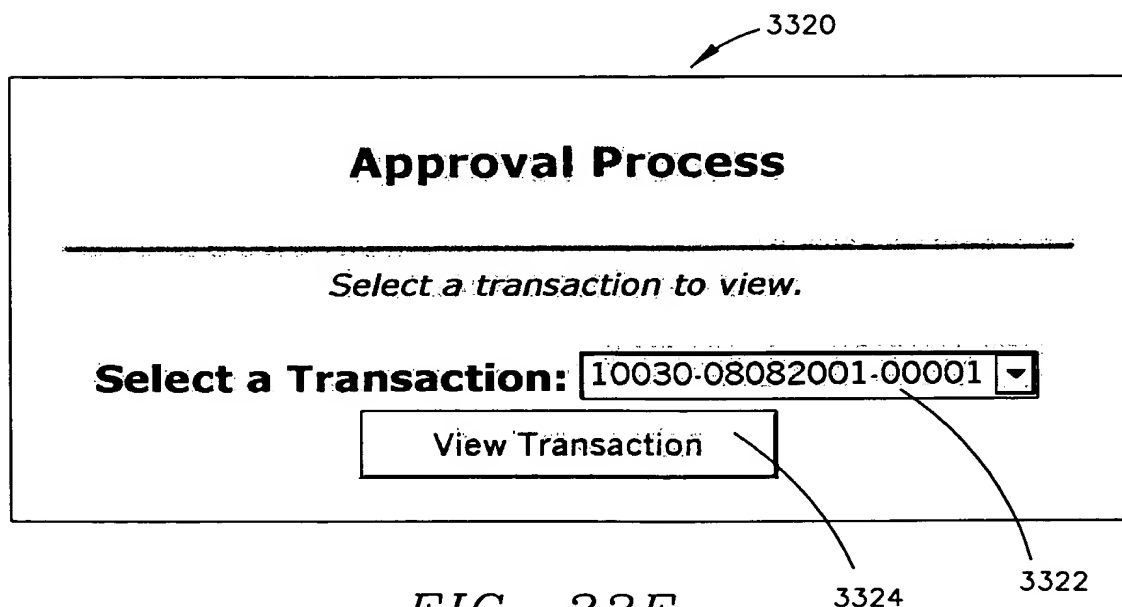


FIG. 33E

FOI b6 b7C 44522860

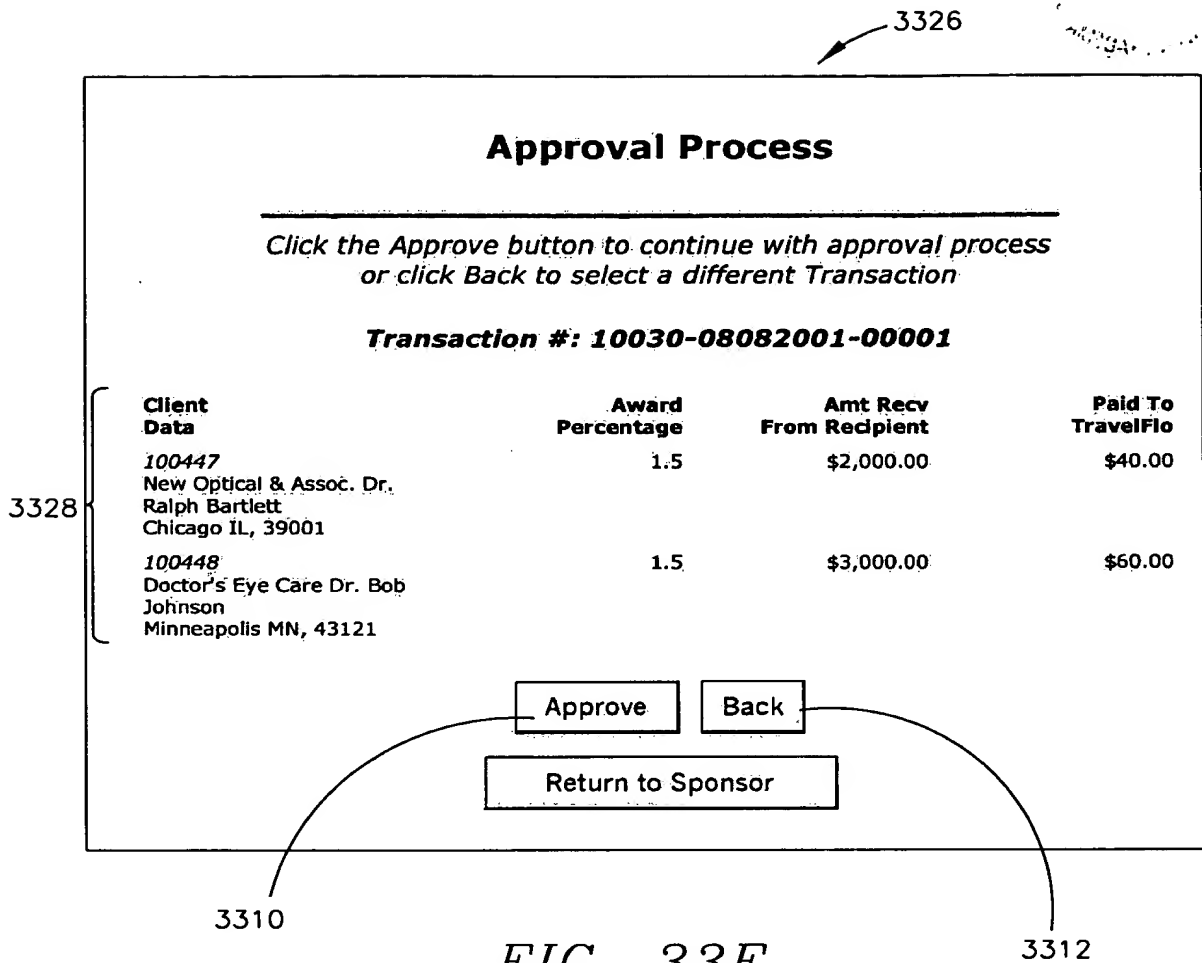


FIG. 33F

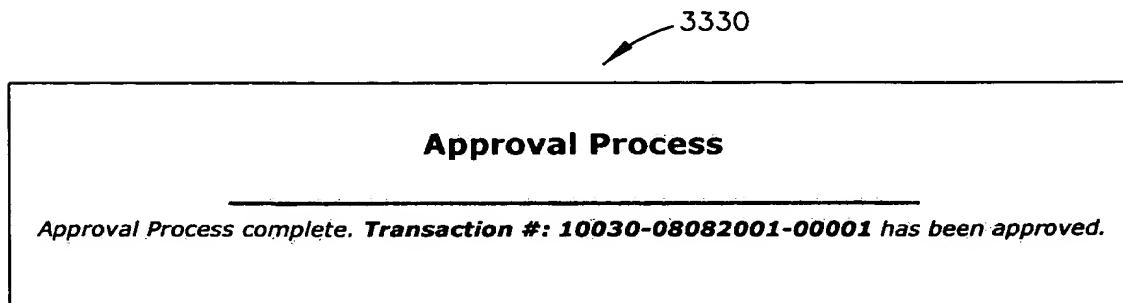


FIG. 33G

OPTIONS

3002 — Maintenance

3012 — **Download**

3402 — 1. Sponsor Information

3404 — 2. Recipient Information

3406 — 3. Transaction Information

3408 — 4. Prospect Names/Address

3014 — Reporting

3016 — Logoff

3400

FIG. 34

09822544-091701
10260-44522860

3500

Sponsor Download

This process creates a standard comma/quote delimited file of your Sponsor database. You will be prompted to save the output file on your computer. You can name the file whatever you like. You can then use the import function of your application software to pull the data into spreadsheets, etc.

Sponsor Download Layout

3502

Field #	Description
1	PIN #
2	Business Name
3	Address Line 1
4	Address Line 2
5	City
6	State
7	Zip
8	Phone Number
9	Fax Number
10	Email Address
11	Owner Names
12	Contact Name
13	Free Travel Credit Pct
14	Day of Month
15	Password
16	Status
17	Customer List
18	Prospect List
19	Last Transaction
20	Recipient Credit Pct
20	Date Added

3504

Begin Download Process

FIG. 35

FIG. 36

3600

Recipient Download

This process creates a standard comma/quote delimited file of your Recipient database. You will be prompted to save the output file on your computer. You can name the file whatever you like. You can then use the import function of your application software to pull the data into spreadsheets, etc.

Recipient Download Layout

3602

Field #	Description
1	PIN #
2	First Name
3	Last Name
4	Address Line 1
5	Address Line 2
6	City
7	State
8	Zip
9	Phone Number
10	Fax Number
11	Email Address
12	Password
13	Status
14	Favorite Destination
15	Annual Destination
16	Annual Destination Time
17	Number of Travelers
18	Length of Trip
19	Number of Trips
20	Favorite Activity
21	Mode of Transportation
22	Rental Car
23	Accomodations
24	Contact By Agent
25	Special Needs
26	Available Travel Credits
27	Pending Travel Credits
28	Spent Travel Credis
29	Transactions.
30	Date Added
31	Non TravelFlo Credits
32	Sponsor Pin. #
33	Award Percent

3504

Begin Download Process

FIG. 36

102160-4452360



3700

Transaction Download

This process creates a standard comma/quote delimited file of your Transaction database. You will be prompted to save the output file on your computer. You can name the file whatever you like. You can then use the import function of your application software to pull the data into spreadsheets, etc.

Transaction Download Layout

3702 {

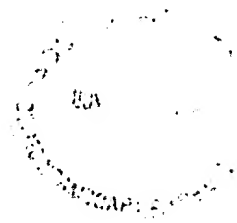
Field #	Description
1	ID #
2	Sponsor ID
3	Recipient ID(s)
4	Sponsor Amount Received from Reipient(s)
5	Amount Due By Recipient
6	Total Amount Due From Sponsor
7	TravelFlo Credits Given To Recipient(s)
8	Memo Type (if any)
9	Memo Reason (if any)
10	Date Added

Begin Download Process

3504

FIG. 37

09822544-091701
10/15/00 14:52:28



3800

Prospect Download

This process creates a standard comma/quote delimited file of your Prospect database. You will be prompted to save the output file on your computer. You can name the file whatever you like. You can then use the import function of your application software to pull the data into spreadsheets, etc.

Prospect Download Layout

3802

Field #	Description
1	PIN #
2	First Name
3	Last Name
4	Address Line 1
5	Address Line 2
6	City
7	State
8	Zip
9	Phone Number
10	Fax Number
11	Email Address
12	Password
13	Status
14	Sponsor PIN

Begin Download Process

3504

FIG. 38

09822544.091701
FOI b6 b7C

3900

OPTIONS

3002 Maintenance

3012 Download

3014 **Reporting**

3902 1. Auto Email Statements

3904 2. Auto Email Voucher Approval Notices

3916 Logoff

FIG. 39

4000

Auto Email Statements

Enter a date in the box below to email all unmailed batches to Sponsor and Recipients.

Enter Date: (mm/dd/yy)

4002

FIG. 40

102160"44522860

4100

—Original Message—

From: TravelFlo <contact@travelflo.com>

To: denny@travelflo.com <denny@travelflo.com>

Date: Wednesday, August 08, 2001 11:50 AM

Subject: TravelFlo Travel Credit Posting



TRAVELFLO.COM

Wednesday, August 8, 2001

Dear Sample Lens Lab, Inc.,

Batch Number 10030-08082001-00001 in the amount of \$100.00 has been posted.

Sincerely,

TravelFlo.com

Thank You!

Copyright ©2000 TravelFlo.com, All Rights Reserved

FIG. 41

Auto Email Statements

Sending Messages . . .
Done.

3 Message(s) Sent. Thank You.

FIG. 42

092544.091701
10/2/50 44522360



4300

Auto Email Voucher Notices

Enter a date in the box below to email all unmailed batches to Sponsor and Recipients.


Enter Date: (mm/dd/yy)

FIG. 43

4302

4304

-----Original Message-----
From: TravelFlo <contact@travelflo.com>
To: denny@travelflo.com <denny@travelflo.com>
Date: Wednesday, August 08, 2001 11:53 AM
Subject: TravelFlo Voucher Posting

 **TRAVELFLO.COM**

Wednesday, August 8, 2001

Dear Sample Lens Lab, Inc.,

JOHN DOE has redeemed \$500.00 of their TravelFlo travel credits. TravelFlo thanks you for your participation in the TravelFlo travel credit program.

Sincerely,
TravelFlo.com

Thank You!

Copyright ©2000 TravelFlo.com, All Rights Reserved

FIG. 44

100472 "44522860"

—Original Message—

From: TravelFlo <contact@travelflo.com>

To: denny@travelflo.com <denny@travelflo.com>

Date: Wednesday, August 08, 2001 11:53 AM

Subject: TravelFlo Voucher Statement



100472
JOHN DOE
123 HOPE STREET
DES MOINES, IA 50311

Wednesday, August 8, 2001

Dear JOHN DOE,

Sample Lens Lab, Inc. values your business and would like to extend our best wishes for your upcoming travel plans. **TravelFlo** has informed us that your request of \$500.00 from your **TravelFlo** account has been approved. You can check your **TravelFlo** credit account balance by using the following link and logging onto the recipient site: <http://www.travelflo.com>.

Thanks again and enjoy your trip.

Sincerely,

Sample Lens Lab, Inc.

Thank You!

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